



2008 Results

Epica
year 22
Europe's premier
creative awards

Epica 2008 RESULTS

This summarises the results of the 2008 Epica awards. To view all the winners and finalists please visit www.epica-awards.com

- The film Epica d'Or was won by DDB London for the Volkswagen Polo "Dog" commercial produced by Independent, London, and directed by Noam Murro.
- The press Epica d'Or was also won by DDB London with their new Marmite Snacks "LoveHate" campaign.
- The outdoor Epica d'Or went to Lowe London for the John Lewis "Shadows" posters shot by Nadav Kander.
- The interactive Epica d'Or was won by Great Works, Stockholm, for the Absolut Vodka "Absolut Machines" operation.
- TBWA\Germany won the Integrated Campaigns category with the Absolut Vodka "In an Absolut World" campaign.
- Germany topped Epica's country ranking for the 4th year in a row with 12 winners; 49 silver and 36 bronze.
- DDB Germany was the most successful agency in terms of total awards, but DDB London had the most winners (plus two grand prix).
- DDB was the most successful agency network for the 4th consecutive year.
- The winner of the special Turkcell Mobile Award will be announced before the Athens ceremony in January 2009.
- 4.945 entries were received from 664 companies in 51 countries:

	Entrants	Entries		Entrants	Entries
Germany	98	1230	Slovakia	6	32
Sweden	72	589	Ireland	9	31
France	33	491	Qatar	1	30
United Kingdom	39	358	Lebanon	4	29
Italy	40	212	Croatia	9	27
Netherlands	26	171	Serbia	6	23
Finland	20	153	Egypt	2	15
Spain	24	134	Slovenia	7	12
Switzerland	14	122	Macedonia	2	10
Russia	31	113	Morocco	1	8
United Arab Emirates	9	111	Iceland	4	6
Austria	16	102	Kazakhstan	1	6
Turkey	17	98	Oman	2	6
Belgium	18	97	Cyprus	1	4
Israel	10	86	Luxembourg	1	4
Romania	16	84	Kuwait	1	3
Greece	22	80	Lithuania	2	3
Denmark	17	78	Saudi Arabia	1	3
Norway	12	63	Azerbaijan	1	2
Czech Republic	7	62	Kosovo	1	2
Portugal	9	67	USA	1	2
Poland	8	40	Bosnia-Herzegovina	1	1
Ukraine	12	40	Estonia	1	1
South Africa	9	35	Latvia	1	1
Bulgaria	8	34	Tunisia	1	1
Hungary	10	33	Total	664	4945

TOTAL AWARDS

A total of 64 Epica winners were announced in 2008, excluding the four grand prix. There are 170 silver and 172 bronze finalists for a total of 342 finalists vs 394 in 2007.

Winners will receive Epica trophies, the silver and bronze finalists will receive certificates.

AWARDS CEREMONY

The winners trophies will be presented at the Epica ceremony in Athens on January 23rd, 2009. The event will take place at the Megaron Concert Hall and will be hosted by +design, Greece's leading bimonthly magazine devoted to advertising, graphic, web and industrial design. For more information on the ceremony please visit www.epicaceremony.com or contact Dimitris Rizoglou at +design:

+30 210 95 23 617 or email info@epicaceremony.com

RESULTS BY COUNTRY

Germany was again the most successful country in the 2008 with 12 winners and 85 silver & bronze awards. The top 5 countries remained unchanged vs 2007 with the UK passing Sweden for 2nd position in terms of total awards.

Ukraine and Egypt won their first awards in 2008, with a total of 36 countries achieving recognition vs 34 the year before.

	Winners	Silver	Bronze	Total Awards
Germany	12	49	36	97
United Kingdom	10	22	23	55
Sweden	3	21	24	48
France	9	20	17	46
The Netherlands	4	8	10	22
Spain	-	6	10	16
Switzerland	3	5	6	14
Italy	5	2	6	13
Denmark	2	4	5	11
Belgium	2	3	6	11
South Africa	2	2	2	6
Norway	1	3	2	6
United Arab Emirates	1	3	2	6
Greece	2	1	2	5
Russia	2	1	1	4
Ukraine	1	2	1	4
Israel	1	1	2	4
Ireland	-	2	2	4
Finland	-	-	4	4
Turkey	2	-	1	3
Austria	1	1	1	3
Slovakia	-	3	-	3
Lebanon	-	2	1	3
Portugal	-	1	2	3
Serbia	1	1	-	2
Qatar	-	2	-	2
Czech Republic	-	1	1	2
Bulgaria	-	-	2	2
Egypt	1	-	-	1
Macedonia	-	1	-	1
Poland	-	1	-	1
Romania	-	1	-	1
Tunisia	-	1	-	1
Croatia	-	-	1	1
Lithuania	-	-	1	1
USA	-	-	1	1
Total	64	170	172	406

NB: The Otrivin winner is credited to both Switzerland and Italy

MOST SUCCESSFUL AGENCIES

DDB London was undoubtedly the most successful agency in 2008 with 4 category winners, more than any other entrant, and two of the four grand prix. Never before has the same company won two of Epica's top awards. In terms of total awards, however, DDB Germany tops the rankings with 3 winners, 7 silver and 3 bronze, just ahead of Forsman & Bodenfors. 18 agencies won 5 or more awards in 2008 vs 22 the previous year.

Agency	Winners	Silver Finalists	Bronze Finalists	Total Awards
DDB Germany (3 offices)	3	7	3	13
Forsman & Bodenfors, Gothenburg	2	5	5	12
Jung von Matt, Germany (5 offices)	2	5	4	11
DDB London	6*	2	2	10
BETC Euro RSCG, Paris	1	5	4	10
Scholz & Friends, Hamburg/Berlin	-	4	5	9
Wieden + Kennedy Amsterdam	2	4	2	8
Serviceplan Gruppe, Munich/Hamburg	2	2	4	8
TBWA\Germany	1	4	2	7
BBDO Düsseldorf	1	1	5	7
Abbott Mead Vickers BBDO, London	-	3	4	7
Kolle Rebbe Werbeagentur, Hamburg	-	5	1	6
Contrapunto, Madrid	-	3	3	6
Åkestam Holst, Stockholm	-	-	6	6
Publicis Conseil, Paris	2	2	1	5
Fallon London	1	4	-	5
DDB Paris	1	2	2	5
& Co., Copenhagen	-	3	2	5

* Including the film and press Epica d'Or

MOST SUCCESSFUL NETWORKS

DDB was the most successful agency network with a total of 8 winners from 3 countries (plus two Epica d'Or). This marks the 4th consecutive year that DDB has topped Epica's network ranking. Nine networks had winners from 2 or more countries in 2008 vs only five the previous year.

Network	Winners	Countries
DDB	8	3
Young & Rubicam*	4	4
Grey	4	3
Publicis	3	2
Saatchi & Saatchi*	3	3
Euro RSCG*	3	2
BBDO	2	2
JWT	2	2
Leo Burnett	2	2

* Y&R includes Sentrix Global Health Communication, Milan
Saatchi & Saatchi includes Fallon London
EuroRSCG includes Leg

EPICA BOOK & DVD

Full results of the 2008 awards will be published in the 22nd annual Epica Book that all entrants will receive in August 2009. All the winners and finalists will be shown in the book, together with a selection of other high-scoring entries. All entrants will also receive the 2008/2009 Epica DVD during the first quarter of 2009.

EPICA WINNERS 2008

EPICA D'OR (FILM)
EPICA D'OR (PRESS)
EPICA D'OR (OUTDOOR)
EPICA D'OR (INTERACTIVE)

DDB LONDON
DDB LONDON
LOWE LONDON
GREAT WORKS, STOCKHOLM

VOLKSWAGEN POLO "DOG"
MARMITE SNACKS "LOVE HATE" CAMPAIGN
JOHN LEWIS "SHADOWS"
ABSOLUT VODKA "MACHINES"

FILM WINNERS

FOOD
CONFECTIONARY & SNACKS
DAIRY PRODUCTS
ALCOHOLIC DRINKS
NON-ALCOHOLIC DRINKS
COMMUNICATION SERVICES
TRANSPORT & TOURISM
RETAIL SERVICES
FINANCIAL SERVICES
PUBLIC INTEREST
AUDIOVISUAL EQUIPMENT & ACCESSORIES
HOMES, FURNISHINGS & APPLIANCES
HOUSEHOLD MAINTENANCE
BEAUTY PRODUCTS & SERVICES
TOILETRIES & HEALTH CARE
CLOTHING & FABRICS
FOOTWEAR & PERSONAL ACCESSORIES
AUTOMOBILES
AUTOMOTIVE & ACCESSORIES
MEDIA (2 WINNERS)

RECREATION & LEISURE
INDUSTRIAL & AGRICULTURAL PRODUCTS
PROFESSIONAL EQUIPMENT & SERVICES

LEO BURNETT, MILAN
JWT, PARIS
TRY ADVERTISING AGENCY, OSLO
SELMORE, AMSTERDAM
WIEDEN+KENNEDY, AMSTERDAM
PUBLICIS CONSEIL, PARIS
UPSET, ATHENS
DEMNER, MERLICEK & BERGMANN, VIENNA
VELOCITY FILMS, JOHANNESBURG
MEDIA CONSULTA TV FILMPRODUKTION, BERLIN
FALLON LONDON
LA CHOSE, PARIS
SERVICEPLAN GRUPPE, MUNICH
DDB LONDON
SPECSAVERS OPTICAL GROUP, GUERNSEY
WIEDEN+KENNEDY, AMSTERDAM
NEXUS PRODUCTIONS, LONDON
DDB LONDON
DDB LONDON
LEO BURNETT, CAIRO
DDB PARIS
PUBLICIS YORUM, ISTANBUL
VELOCITY FILMS, JOHANNESBURG
JWT, MOSCOW

KELLOGG COCO POPS "ANY GIVEN BREAKFAST"
KITKAT "ULTIMATE BREAK"
TINE MILK "NO MILK TODAY"
BAVARIA BEER "LIFE"
COCA COLA ZERO "TONGUES & EYEBALL LIAR"
ORANGE "REWIND TV"
AEGEAN AIRLINES "MORE GREEKS IN LONDON"
MÖMAX "THROW THE SWEDES OUT" CAMPAIGN
ALLAN GRAY FINANCIAL SERVICES "BEAUTIFUL"
EU & MARIE CURIE ACTIONS "CHEMICAL PARTY"
SONY BRAVIA "PLAY DOH"
IKEA "THE PENCIL"
UHU SUPER GLUE "ONE-SECOND COMMERCIALS" CAMPAIGN
PHILIPS SATINELLE ICE EPILATOR "KARIS"
SPECSAVERS OPTICIANS "COLLIE WOBBLE"
NIKE WOMEN "SANDERS"
NOMIS FOOTBALL BOOTS "DAMN BOOTS"
VOLKSWAGEN POLO "DOG"
KIWK FIT GARAGES "BOY"
MELODY TUNES CHANNEL "MADONNA" & "PUSSY CAT DOLLS"
GQ MAGAZINE "THE IDEAL MAN"
AKBANK JAZZ FESTIVAL "THE JAZZ OF THE CITY"
SASOL CHEMICALS "QUESTIONS"
SALVADOR-D PUBLIC RELATIONS "MICE vs HAMSTERS"

PRINT WINNERS

FOOD
CONFECTIONARY & SNACKS
DAIRY PRODUCTS
ALCOHOLIC DRINKS
NON-ALCOHOLIC DRINKS
COMMUNICATION SERVICES
TRANSPORT & TOURISM
RETAIL SERVICES
FINANCIAL SERVICES
PUBLIC INTEREST
AUDIOVISUAL EQUIPMENT & ACCESSORIES
HOMES, FURNISHINGS & APPLIANCES
HOUSEHOLD MAINTENANCE
BEAUTY PRODUCTS & SERVICES
TOILETRIES & HEALTH CARE
CLOTHING & FABRICS
FOOTWEAR & PERSONAL ACCESSORIES
AUTOMOBILES
AUTOMOTIVE & ACCESSORIES
MEDIA
RECREATION & LEISURE
INDUSTRIAL & AGRICULTURAL PRODUCTS
PROFESSIONAL EQUIPMENT & SERVICES
PRESCRIPTION PRODUCTS

DDB LONDON
FHV BBDO, AMSTELVEEN
THE SYNDICATE, ATHENS
McCANN ERICKSON, TEL-AVIV
EURO RSCG, LONDON
GREY WORLDWIDE, DUBAI
LEG, PARIS
LOWE LONDON
FORSMAN & BODENFORS, GOTHENBURG
UNCLE GREY, AARHUS
ADVICO YOUNG & RUBICAM, ZURICH
JUNG VON MATT, HAMBURG
GREY, ISTANBUL
SAATCHI & SAATCHI, MOSCOW
SAATCHI & SAATCHI SIMKO, GENEVA (with SAATCHI, MILAN)
PUBLICIS CONSEIL, PARIS
NEW MOMENT NEW IDEAS COMPANY Y&R, BELGRADE
BBDO, DÜSSELDORF
DDB BERLIN
DDB/GERMANY, DÜSSELDORF
LEAGAS DELANEY, ROME
WÄCHTER & WÄCHTER, BREMEN
RUF LANZ WERBEAGENTUR, ZURICH
SENTRIX GLOBAL HEALTH COMMUNICATION, MILAN

MARMITE SNACKS "LOVE HATE" CAMPAIGN
M&M's "KEYBOARD"
DODONI ICE CREAM "DELICIOUS FLAGS" CAMPAIGN
GOLDSTAR BEER "FLOW CHART"
EVIAN WIMBLEDON SPONSORSHIP "THE OTHER WATER" CAMPAIGN
YELLOW PAGES CAMPAIGN
EUROSTAR "LONDON AT A HALLUCINATING PRICE"
JOHN LEWIS "SHADOWS" CAMPAIGN
AMF PENSION "MMS" CAMPAIGN
WWF "TARZAN"
ROWEN "MUSICAL INSTRUMENTS" CAMPAIGN
BOSCH CORDLESS SCREWDRIVER "FLY"
ACE DETERGENT "WHITE WINS"
OLAY CREAM "CORRECT YOUR AGE" CAMPAIGN
OTRIVIN NASAL SPRAY "HOUNDS" CAMPAIGN
WONDERBRA "FATHERS & SONS" CAMPAIGN
STRADA SHOES "LITTLE BLACK DRESS"
MERCEDES BAS PLUS "READ THE STREET" CAMPAIGN
VOLKSWAGEN NAVIGATION SYSTEM "THAT WAY" CAMPAIGN
PREMIERE PAY TV "MOVIE QUOTES" CAMPAIGN
BLOODBUSTER "MOVIE STORE" CAMPAIGN
HEINEN FREEZING SYSTEMS "LIGHTER" & "MATCH"
McKINSEY & COMPANY "ENGINEERS RECRUITING"
NYCOMED INSTANYL "BREAKTHROUGH CANCER PAIN" CAMPAIGN

TECHNIQUE WINNERS

CONSUMER DIRECT
BUSINESS TO BUSINESS DIRECT
MEDIA INNOVATION - TRADITIONAL MEDIA
MEDIA INNOVATION - ALTERNATIVE MEDIA
PROMOTIONS & INCENTIVES
RADIO ADVERTISING
ADVERTISING PHOTOGRAPHY
ILLUSTRATION & GRAPHICS
PUBLICATION DESIGN
PACKAGING DESIGN

JUNG VON MATT, HAMBURG
DUVAL GUILLAUME, ANTWERP
BETC EURO RSCG, PARIS
MORTIERBRIGADE, BRUSSELS
UNCLE GREY, AARHUS
DDB BERLIN
OGILVY & MATHER, PARIS
YOUNG & RUBICAM, PARIS
YURKO GUTSULYAK GRAPHIC DESIGN STUDIO, KIEV
LOVE, MANCHESTER

IKEA "3D COVER"
SCOTTEX "THE STRENGTH OF SCOTTEX" MAILING
E-BAY "THE AD AUCTION"
STUDIO BRUSSEL MUSIC FOR LIFE "BLACK BOY WANTING WATER"
FAKTA "STAY LONGER" IN-STORE POSTERS
IKEA "PRICES" CAMPAIGN
LOUIS VUITTON "VOYAGE" CAMPAIGN
RADIO NOVA "LE GRAND MIX" CAMPAIGN
VS ENERGY INTERNATIONAL "ENERGY CALENDAR"
SILVERCROSS PACKAGING "BIG BOXES, SMALL KIDS"

INTERACTIVE WINNERS

CONSUMER INTERNET SITES A
CONSUMER INTERNET SITES B
BUSINESS TO BUSINESS INTERNET SITES
ONLINE ADS
ONLINE FILMS
INTEGRATED CAMPAIGNS

FORSMAN & BODENFORS, GOTHENBURG
GREAT WORKS, STOCKHOLM
BLACKBELTMONKEY, HAMBURG
SERVICEPLAN GRUPPE, MUNICH
ABSTRACT GROOVE, MILAN
TBWA\GERMANY, BERLIN

IKEA "COME INTO THE CLOSET. LET'S DANCE"
ABSOLUT VODKA "MACHINES"
BLACKBELTMONKEY WEBSITE
YAQU PACHA NGO "SAVE THE OCEAN" SCREENSAVER
DIESEL KID "EXPLORERS OF THE PAST AND FUTURE"
ABSOLUT VODKA "IN AN ABSOLUT WORLD 08" CAMPAIGN

SILVER & BRONZE 2008

AUSTRIA

CAT.25	DraftFCB Kobza Werbeagentur	Dr. Alfred Kriesler, Divorce Lawyer, "Photos"	DM	SILVER
CAT.06	Publicis Group Austria GmbH	T-Mobile, "Hugging"	FILM	BRONZE

BELGIUM

CAT.18	DDB	VW, Shift fluently "2-3", "4-5" & "7-6"	PRESS	BRONZE
CAT.40	DUBOIS meets FUGGER	Long-term unemployed women, "180"	INT	BRONZE
CAT.09	Duval Guillaume, Antwerp	Mercator Insurance, "Never trust a man"	FILM	SILVER
CAT.12	Grey Brussels	Velux, "Stores Occultants"	PRESS	BRONZE
CAT.23	Leo Burnett Brussels	IP Radio, "Brands feel good" Campaign	PRESS	SILVER
CAT.35	McCann-Erickson Belgium	Harley-Davidson, "Your perfect Harley-Davidson week-end"	WEB	BRONZE
CAT.40	mortierbrigade	studio brussels music for life, "black boy wanting water"	INT	SILVER
CAT.39	Openhere	Microsoft Advertising, "Inspiration anyone?"	WEB	BRONZE
CAT.35	These Days	Pioneer Kuro, "Kuro Experience"	WEB	BRONZE

BULGARIA

CAT.34	Noble Graphics Creative Studio	Shumensko beer, "Beer Crate"	TECH	BRONZE
CAT.22	Publicis EAD	Siemens Water Purifying Systems, "Siemens - Great Wash!"	PRESS	BRONZE

CROATIA

CAT.32	Studio International	Studio International, "Helvetica Now"	TECH	BRONZE
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CZECH REPUBLIC

CAT.10	McCann Erickson Prague	Conto Barierr, "Wheelchairs" Campaign	PRESS	SILVER
CAT.10	McCann Erickson Prague	Amnesty International Czech Republic - Guantanamo campaign, "Toilet cell"	POSTER	BRONZE

DENMARK

CAT.04	& Co.	Carlsberg, "Pong"	FILM	SILVER
CAT.05	& Co.	Carlsberg Sport, "Squirrel"	FILM	SILVER
CAT.05	& Co.	Cafe Noir, "100% black - Serge"	FILM	BRONZE
CAT.17	& Co.	Bianco Footwear, "How to double your collection" Campaign	PRESS	BRONZE
CAT.18	& Co.	Seat, Spanish and German "Einx, Twei, Drei"	FILM	SILVER
CAT.04	Ogilvy & Mather	Fernet Branca, "Sexy Lingerie"	POSTER	BRONZE
CAT.16	Saatchi & Saatchi	Quiksilver, "Deep Blue" Campaign	PRESS	BRONZE
CAT.29	Saatchi & Saatchi	Danish Parkinson's Disease Association, "Parkinson's Apartment"	TECH	SILVER
CAT.29	Uncle Grey	Axe, "1 man vs. 6000 women"	POSTER	BRONZE

FINLAND

CAT.23	Publicis Helsinki Oy	Tieturi Business Courses, "Be Ahead of Your Time" Campaign	PRESS	BRONZE
CAT.15	Rocky Advertising Oy	Aspirin Cardio, "Aspirin Cardio - Avoid unnecessary drama"	FILM	BRONZE
CAT.31	Taivas	Oras Cubista, "Cubista" Campaign	TECH	BRONZE
CAT.21	TBWA\PHS Helsinki Oy	Lotto, "Hiding Millionaires"	FILM	BRONZE

FRANCE

CAT.18	BETC Euro RSCG	Peugeot 207, "Heartbeat"	FILM	SILVER
CAT.18	BETC Euro RSCG	Peugeot 407, "Postprod"	FILM	SILVER
CAT.20	BETC Euro RSCG	SCI FI Channel, "Adopt SCI FI"	FILM	SILVER
CAT.20	BETC Euro RSCG	CANAL+, "Versailles"	FILM	BRONZE
CAT.20	BETC Euro RSCG	13E Rue, "Clues" Campaign	PRESS	BRONZE
CAT.32	BETC Euro RSCG	13E Rue, "Seven deadly sins"	PRESS	BRONZE
CAT.36	BETC Euro RSCG	Disneyland Paris, "Tower of Terror"	WEB	BRONZE
CAT.39	BETC Euro RSCG	SCI FI Channel, "Adopt SCI FI"	WEB	SILVER
CAT.40	BETC Euro RSCG	SCI FI Channel, "Adopt SCI FI"	INT	SILVER
CAT.02	Callegari Berville Grey	Pringles Hot&Spicy, "Hot Air Balloon"	POSTER	BRONZE
CAT.08	Callegari Berville Grey	123fleur.com, "Airplanes" & "Granny"	POSTER	SILVER
CAT.06	DDB	Bouygues Telecom, "Creation of the list"	FILM	BRONZE
CAT.12	DDB	Brandt, "Corent"	FILM	BRONZE
CAT.19	DDB	Volkswagen Utilitaires, "Combi" Campaign	PRESS	SILVER
CAT.32	DDB	Lagardère -Tiji, "Crosswalk", "Shampooing", "Belly", "Oven" & "Parents"	POSTER	SILVER
CAT.05	FRED & FARID, Paris	Orangina, "Naturally Juicy"	FILM	BRONZE
CAT.35	JWT	Nestle Extreme, "extreme-studio2cine.fr"	WEB	SILVER
CAT.10	Lowe Stratéus	DSCR, "Karl"	POSTER	SILVER
CAT.21	Ogilvy and Mather	Mattel / Scrabble, "The Beautiful Word" Campaign	PRESS	BRONZE
CAT.40	Ogilvy and Mather	Louis Vuitton, "Core Values"	INT	SILVER

CAT.35	ogilvyOne Worldwide	Louis Vuitton, "Journeys with Coppola"	WEB	SILVER
CAT.35	ogilvyOne Worldwide	Louis Vuitton, "Journeys with Keith Richards"	WEB	SILVER
CAT.35	ogilvyOne Worldwide	Louis Vuitton, "Journeys with Gorbachev"	WEB	SILVER
CAT.04	Publicis Conseil	Heineken, "The Fresher World" Campaign	POSTER	SILVER
CAT.06	Publicis Conseil	Orange, "Christmas for Grown-ups"	FILM	SILVER
CAT.06	Publicis Conseil	Orange, Football Channel "Piano"	FILM	BRONZE
CAT.19	Saatchi&Saatchi Paris	Total, "With you all the way"	FILM	BRONZE
CAT.10	TBWA/MAP	Douleurs Sans Frontieres, "Stop Pain"	FILM	BRONZE
CAT.10	TBWA/MAP	Douleurs Sans Frontieres, "Stop Pain" Press Campaign	PRESS	BRONZE
CAT.10	TBWA/MAP	Douleurs Sans Frontieres, "Stop Pain" Poster Campaign	POSTER	BRONZE
CAT.01	TBWA/Paris	Pedigree (Dog Food Range), "Beware of the dog" Campaign	PRESS	SILVER
CAT.08	TBWA/Paris	La Redoute, "Styling Contest" Campaign	FILM	SILVER
CAT.10	TBWA/Paris	Amnesty International (Human Rights Awareness), "Domestic Violence"	FILM	SILVER
CAT.13	TBWA/Paris	Mir Black, Black campaign "Arm" & "Spider"	POSTER	BRONZE
CAT.18	The Gang Films	Volkswagen, "Magie"	FILM	BRONZE
CAT.10	Young & Rubicam France	Eco-Système, "Cockatoo", "Parrot" & "Woodpecker"	PRESS	BRONZE
CAT.20	Young & Rubicam France	Radio Nova, Nova "Le Grand Mix" Campaign	PRESS	SILVER

GERMANY

CAT.30	.start GmbH	München Ticket, "27"	PRINT	SILVER
CAT.18	Bakery Films Filmproduktion	Opel Meriva and Zafira, "Adjustable World"	FILM	BRONZE
CAT.05	BBDO Duesseldorf	Pepsi, "Dare for more" Campaign	PRESS	BRONZE
CAT.15	BBDO Duesseldorf	Braun Series Shavers, "Brings out the human in men" Campaign	POSTER	BRONZE
CAT.18	BBDO Duesseldorf	smart MHD, "Pen"	FILM	BRONZE
CAT.18	BBDO Duesseldorf	smart fortwo, "Fits in every space" Press Campaign	PRESS	BRONZE
CAT.18	BBDO Duesseldorf	smart fortwo, "Fits in every space" Poster Campaign	POSTER	BRONZE
CAT.33	BBDO Duesseldorf	BBDO Recruiting Campaign, "The world's first Napkin Book"	TECH	SILVER
CAT.10	brainwaves KG	Bavarian Ministry of Social Affairs, "Stop the nonsense"	FILM	BRONZE
CAT.26	DDB Germany, Berlin	DDB Worldwide Paper-Saving Act, "Save Paper, Save Trees."	DM	SILVER
CAT.29	DDB Germany, Berlin	Volkswagen Recycling, "The Touring Washing Machine"	TECH	SILVER
CAT.32	DDB Germany, Berlin	Volkswagen Polo BlueMotion, "Dali" & "Magritte"	PRESS	SILVER
CAT.06	DDB Germany, Hamburg	T-umbrella brand, "Memorable Moments"	FILM	BRONZE
CAT.35	DDB Germany, Hamburg	Volkswagen Golf GT Sport, "The chase goes on"	WEB	BRONZE
CAT.38	DDB Germany, Hamburg	Nike +, "Miles"	WEB	BRONZE
CAT.38	DDB Germany, Hamburg	IKEA Austria Banner, "Blinds"	WEB	SILVER
CAT.12	DDB Germany/ Düsseldorf	Ikea Sleeping Rooms, "Dream Bubbles" press Campaign	PRESS	SILVER
CAT.12	DDB Germany/ Düsseldorf	Ikea Sleeping Rooms, "Dream Bubbles" Poster Campaign	POSTER	SILVER
CAT.30	DDB Germany/ Düsseldorf	Pattex Super Glue, "The One-Second-Spot"	PRINT	SILVER
CAT.33	Euro RSCG München	Giesecke & Devrient, "G&D Calendar 2008"	TECH	SILVER
CAT.28	gkk DialogGroup GmbH	Sabina Stobrawe - Divorce Lawyer, "The divorce lift"	POSTER	SILVER
CAT.09	Grabarz & Partner Werbeagentur	DEVK insurance, "Bicycle"	FILM	SILVER
CAT.18	Grabarz & Partner Werbeagentur	Volkswagen Touareg, "Garage"	FILM	SILVER
CAT.28	Grabarz & Partner Werbeagentur	stern.de, "Fast news"	TECH	SILVER
CAT.18	Gramm Werbeagentur GmbH	Volvo BLIS, "Slap"	FILM	SILVER
CAT.08	HEIMAT, Berlin	Hornbach / Home Improvement Superstores, "Imagination" Print Campaign	PRESS	BRONZE
CAT.13	HEIMAT, Berlin	Hornbach / Home Improvement Superstores, "Imagination"	FILM	BRONZE
CAT.13	HEIMAT, Berlin	Hornbach / Home Improvement Superstores, "Painter"	FILM	BRONZE
CAT.08	Heye & Partner GmNH	McDonald's, "Prison Visit"	FILM	BRONZE
CAT.28	Interone Worldwide GmbH	MINI Clubman, "The other test-drive"	TECH	SILVER
CAT.09	Jung von Matt AG	Sparkasse, "Money Bill"	PRESS	BRONZE
CAT.17	Jung von Matt AG	Runners Point, "Lion"	FILM	SILVER
CAT.17	Jung von Matt AG	IWC Schaffhausen Aquatimer 2000, "Fish"	PRESS	BRONZE
CAT.18	Jung von Matt AG	Mercedes-Benz G-Class, "Sandposter" & "Stoneposter"	POSTER	BRONZE
CAT.19	Jung von Matt AG	Mercedes-Benz, "4matics"	FILM	BRONZE
CAT.26	Jung von Matt AG	13TH STREET, "Shocking Invitation"	DM	SILVER
CAT.27	Jung von Matt AG	Mercedes-Benz G-Class, "Sandposter" & "Stoneposter"	POSTER	SILVER
CAT.29	Jung von Matt AG	IKEA, "3D Cover"	TECH	SILVER
CAT.32	Jung von Matt AG	Tesa Pack, "Tape-Art" Campaign	PRESS	SILVER
CAT.20	kempertrautmann	Beate Uhse TV, "Beate Uhse parental controls for TV viewing"	FILM	BRONZE
CAT.10	KNSK Werbeagentur	Federal Ministry for the Environment, "Thermal Images" Campaign	POSTER	SILVER
CAT.15	KNSK Werbeagentur	Dolormin, No more pain "Hunter", "Work shop" & "building site"	PRESS	SILVER
CAT.18	KNSK Werbeagentur	Chrysler Jeep, "Ten little vehicles"	FILM	SILVER
CAT.23	Kolle Rebbe Werbeagentur GmbH	Inlingua, "Outlines" Press Campaign	PRESS	SILVER
CAT.23	Kolle Rebbe Werbeagentur GmbH	Inlingua, Business English "Hat", "Antenna" & "Glasses"	PRESS	SILVER
CAT.23	Kolle Rebbe Werbeagentur GmbH	Inlingua, "Outlines" Poster Campaign	POSTER	SILVER

CAT.23	Kolle Rebbe Werbeagentur GmbH	Inlingua , Business English "Hat", "Antenna" & "Glasses"	POSTER	SILVER
CAT.34	Kolle Rebbe Werbeagentur GmbH	Antony´s Mini Garage, "Oil"	TECH	SILVER
CAT.34	Kolle Rebbe Werbeagentur GmbH	Antony´s Mini Garage , "Winegum"	TECH	BRONZE
CAT.40	KREATIVEKONZEPTION* GmbH	MINI Cooper, "Creative Use of Space."	INT	SILVER
CAT.25	Leo Burnett Frankfurt	UNICEF, "The UNICEF Landmine Stickers"	DM	SILVER
CAT.27	Leo Burnett Frankfurt	Procter & Gamble TIDE Detergent, "Longer Lasting Whites"	POSTER	SILVER
CAT.27	Leo Burnett Frankfurt	Fiat 500, "Fiat 500 Interactive LCD Mega Poster"	POSTER	SILVER
CAT.28	Leo Burnett Frankfurt	UNICEF, "The UNICEF Landmine Stickers"	TECH	SILVER
CAT.36	Nordpol+ Hamburg	open-trace.de, "Fingerprints"	WEB	BRONZE
CAT.07	Ogilvy Frankfurt	German Rail (Deutsche Bahn), "Silent Night, Holy Night"	FILM	BRONZE
CAT.10	Ogilvy Frankfurt	Action Group for World Solidarity, Women's Rights in India Campaign	PRESS	SILVER
CAT.25	Ogilvy Frankfurt	German Foundation for Monument Protection, "Begging Sculptures Promotion"	DM	SILVER
CAT.28	Ogilvy Frankfurt	German Foundation for Monument Protection, "Begging Sculptures Promotion"	TECH	SILVER
CAT.16	Publicis Frankfurt GmbH	Wonderbra, "Boobs! I broke the Glass!"	POSTER	SILVER
CAT.28	Saatchi & Saatchi	Amnesty International, "The Trojan Girl"	TECH	SILVER
CAT.39	Saatchi & Saatchi	Amnesty International, "The Trojan Girl"	WEB	BRONZE
CAT.10	Scholz & Friends Berlin GmbH	Amnesty International, "Crazy-Leader-Commercial"	FILM	SILVER
CAT.23	Scholz & Friends Berlin GmbH	jobsintown.de, Screensaver "Shelf"	FILM	BRONZE
CAT.23	Scholz & Friends Berlin GmbH	jobsintown.de, "Wrong Working Environment" Campaign	POSTER	BRONZE
CAT.28	Scholz & Friends Berlin GmbH	jobsintown.de, "Wrong Working Environment" Campaign	POSTER	BRONZE
CAT.28	Scholz & Friends Berlin GmbH	Ravensburger Puzzle, "The Giant Puzzle Campaign"	TECH	BRONZE
CAT.39	Scholz & Friends Berlin GmbH	Amnesty International, "Crazy-Leader-Commercial"	WEB	SILVER
CAT.07	Scholz & Friends Hamburg GmbH	Queer-Travel.de, "The other side of America"	POSTER	SILVER
CAT.30	Scholz & Friends Hamburg GmbH	Recruiting of fire fighters - On Hold, "Fire Call"	PRINT	SILVER
CAT.36	Scholz & Friends Interactive	Berlin Philharmonic Orchestra, "Cello Challenge"	WEB	BRONZE
CAT.21	Serviceplan Gruppe GmbH & Co.	Boris Becker & Co. tennis rackets, "High Precision Rackets"	FILM	SILVER
CAT.38	Serviceplan Gruppe GmbH & Co.	Fromms Condoms, "Dare to touch."	WEB	BRONZE
CAT.16	Serviceplan Munich/Hamburg	Hut Weber, "Hitler vs. Chaplin"	PRESS	BRONZE
CAT.29	Serviceplan Munich/Hamburg	Serviceplan Hamburg, "Shen International Advertising"	TECH	SILVER
CAT.32	Serviceplan Munich/Hamburg	Hut Weber, "Hitler vs. Chaplin"	TECH	BRONZE
CAT.40	Serviceplan Munich/Hamburg	Unicef, ""ProAging" Campaign"	INT	BRONZE
CAT.35	Syzygy AG	Mercedes-Benz & Disney, "A web wide world for Mercedes-Benz and Disney"	WEB	BRONZE
CAT.04	TBWA\ Germany	Absolut Vodka, "In an Absolut World - Washing Machine"	FILM	SILVER
CAT.04	TBWA\ Germany	Absolut Vodka, "In an Absolut World - Proverbs" Press Campaign	PRESS	SILVER
CAT.04	TBWA\ Germany	Absolut Vodka, "In an Absolut World - Proverbs" Poster Campaign	POSTER	SILVER
CAT.28	TBWA\ Germany	Adidas Football, "Impossible Goalkeeper"	TECH	BRONZE
CAT.34	TBWA\ Germany	Absolut Vodka, "In an Absolut World - Proverbs"	TECH	SILVER
CAT.39	TBWA\ Germany	Absolut Vodka, "In an Absolut World - Washing Machine"	WEB	BRONZE
CAT.07	Telemaz Commercials GmbH	Deutsche Bahn AG, "Silent night"	FILM	BRONZE
CAT.30	Young & Rubicam	Wuesthof Dreizackwerk, "Little radish"	PRINT	BRONZE

GREECE

CAT.32	BeetRoot	FENA - Spring Summer 2008, "FENA - Naturally Elegant"	TECH	BRONZE
CAT.18	Euro RSCG Athens SA	smart, "Parking "	PRESS	BRONZE
CAT.21	Upset	OPAP, ""Mixed Up""	FILM	SILVER

IRELAND

CAT.04	Irish International BBDO	Guinness, "Dot"	FILM	BRONZE
CAT.04	Irish International BBDO	Guinness, "Light Show"	FILM	SILVER
CAT.04	Irish International BBDO	Guinness, "April Fool"	PRESS	SILVER
CAT.21	Publicis QMP	TG4, "The More You Watch, The More You See"	FILM	BRONZE

ISRAEL

CAT.13	Gitam BBDO	Nikol Paper Towel, "Grapes"	PRESS	BRONZE
CAT.04	McCann Erickson Israel	Goldstar Beer, "Flow Chart- Going Out" & "Flow Chart- Getting Laid"	PRESS	SILVER
CAT.06	Shalmor Avnon Amichay/Y&R Interactive	Orange - Cellular Operator, "Text Messaging"	PRESS	BRONZE

ITALY

CAT.16	1861united	Freddy, "Olympic Games" Campaign	PRESS	BRONZE
CAT.16	1861united	Freddy, "One Man Theatre" Campaign	PRESS	BRONZE
CAT.16	Acca Srl	Freddy, Olympics Beijing "Diving" & "100 Meters"	FILM	BRONZE
CAT.20	akita film	Sky Italy - Kids, "Sky Teddy Bear"	FILM	BRONZE
CAT.36	DDB	Mono No Aware, "Spread Your Voice"	WEB	BRONZE
CAT.04	Filmmaster Srl	Heineken Italia Spa, "Concert"	FILM	BRONZE
CAT.14	Leo Burnett Company SRL	Procter & Gamble - Koleston, "Hair Lips"	POSTER	SILVER
CAT.31	Leo Burnett Company SRL	Procter & Gamble - Koleston, "Hair Lips"	TECH	SILVER

LEBANON

CAT.20	Grey Worldwide Middle East	Al Arabiya, "Know More"	FILM	BRONZE
CAT.14	H&C Leo Burnett	Koleston Naturals, "Natural colors change"	POSTER	SILVER
CAT.27	H&C Leo Burnett	Koleston Naturals, "Naturals colors change"	POSTER	SILVER

LITHUANIA

CAT.27	UAB „Milk Agency“	Garmastan, "Torn Nipple"	PRESS	BRONZE
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MACEDONIA

CAT.06	New Moment New Ideas Company	Cosmofon, "Nuns"	FILM	SILVER
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NETHERLANDS

CAT.09	DDB Amsterdam	Centraal Beheer Achmea, "UFO"	FILM	SILVER
CAT.18	DDB Amsterdam	Pon's Automobielhandel B.V. - Volkswagen Golf, "Product Recall"	PRESS	BRONZE
CAT.35	Euro RSCG 4D Amsterdam	Volvo Car Corporation, "RUSH - An Interactive Adventure"	WEB	BRONZE
CAT.40	Euro RSCG 4D Amsterdam	Volvo Car Corporation, "RUSH - An Interactive Adventure"	INT	BRONZE
CAT.05	FHV BBDO	Dampkring Coffee House, ""Smoke Rings""	POSTER	BRONZE
CAT.37	FITZROY	Hello Garbage, "Wasteball in the office"	WEB	BRONZE
CAT.40	LEMZ	Rexona for men, "Road to Beijing"	INT	BRONZE
CAT.39	Ogilvy Amsterdam	Noneofusarefree.org, "Support Burma"	WEB	SILVER
CAT.38	Publicis	Dutch Heart Foundation, "Interactive Banner"	WEB	BRONZE
CAT.40	Publicis	Royal Dutch Army, "Who can handle the Army?"	INT	SILVER
CAT.20	Selmore	de Volkskrant, "Cucumbers"	FILM	BRONZE
CAT.28	THEY	CoffeeCompany, "WiFi headlines"	TECH	SILVER
CAT.05	Wieden+Kennedy	Coca-Cola Red, "Birds Nest"	FILM	BRONZE
CAT.16	Wieden+Kennedy	Nike, "Bad Listener 55""	FILM	SILVER
CAT.38	Wieden+Kennedy	Bad Company, "Digital - Banners"	WEB	BRONZE
CAT.39	Wieden+Kennedy	Fifa , "Fifa Street 3 Viral"	WEB	SILVER
CAT.40	Wieden+Kennedy	Nike Women, "Women fall 08"	INT	SILVER
CAT.40	Wieden+Kennedy	FIFA, "Let's FIFA 09"	INT	SILVER

NORWAY

CAT.06	Hei Reklamebyrå AS	Opplysningen 1881, "Tattoo"	FILM	SILVER
CAT.06	Kitchen Leo Burnett	djuice, "Strange Voices" Campaign	FILM	SILVER
CAT.35	MediaFront	Fretex, "See my dress"	WEB	SILVER
CAT.21	TRY Advertising Agency	FLAX, "Been around"	FILM	BRONZE
CAT.21	TRY Advertising Agency	Keno, "Bad day, good day"	FILM	BRONZE

POLAND

CAT.40	Change Integrated Sp z o.o.	Spectab, "Onovalov's Statue"	INT	SILVER
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PORTUGAL

CAT.10	McCann Erickson Portugal	Quercus, "Animals"	FILM	BRONZE
CAT.10	McCann Erickson Portugal	Amnesty International Portugal, "Prisoners" Campaign	PRESS	SILVER
CAT.10	MSTF Partners	Ação Animal, "Circus Animals" Campaign "Lion", "Seal" & "Monkey"	POSTER	BRONZE

QATAR

CAT.11	FP7 Doha	Medal Of Honor, "For Real" Press Campaign	PRESS	SILVER
CAT.11	FP7 Doha	Medal Of Honor, "For Real" Poster Campaign	POSTER	SILVER

ROMANIA

CAT.23	PUBLICIS Romania	Bitdefender, "Hack this site and you're hired" Campaign	POSTER	SILVER
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RUSSIAN FEDERATION

CAT.11	Cheil Russia	Samsung K.I.N.O., "K.I.N.O. by Alexei German, Jr."	FILM	BRONZE
CAT.14	JWT Russia	Mostochlegmash Razor Blades, "Scar"	FILM	SILVER

SERBIA

CAT.23	New Moment New Ideas Company Y&R	Cambridge center, "British food"	PRESS	SILVER
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SLOVAKIA

CAT.09	MUW Saatchi&Saatchi	Kooperativa Car insurance, "Truck"	FILM	SILVER
CAT.21	Vaculik Aavertising	International Festival of Theatre Schools, "We are still learning"	FILM	SILVER
CAT.11	Wiktor Leo Burnett	iPod, "Mix your music with movies" Campaign	POSTER	SILVER

SOUTH AFRICA

CAT.31	David Prior Photography	Domestos, "You are not alone" Campaign	TECH	SILVER
CAT.04	Draftfcb - Cape Town	Savanna, "With Compliments"	FILM	BRONZE
CAT.12	Velocity Films	Energizer ER Lamp, "Scary things"	FILM	BRONZE
CAT.18	Velocity Films	Volkswagen GTI, "Dream"	FILM	SILVER

SPAIN

CAT.29	Bungalow25	Fox Television, "Fox House"	TECH	BRONZE
CAT.10	Contrapunto	Amnistia Internacional, "Flies" Press Campaign	PRESS	SILVER
CAT.10	Contrapunto	Amnistia internacional, "Flies" Poster Campaign	POSTER	SILVER
CAT.28	Contrapunto	WWF/ADENA, "The End"	POSTER	BRONZE
CAT.38	Contrapunto	Amnistia Internacional, "Putin"	WEB	SILVER
CAT.38	Contrapunto	Amnistia Internacional, "Hu Jin Tao"	WEB	BRONZE
CAT.40	Contrapunto	Amnistia Internacional, "The power of your voice"	INT	BRONZE
CAT.18	DDB España	VAESA/Volkswagen Touran, "Magic"	FILM	BRONZE
CAT.18	DDB España	VAESA/AUDI, "String"	FILM	BRONZE
CAT.07	Euro RSCG Spain	Air France, "Double Life"	PRESS	BRONZE
CAT.39	JWT Spain	Freixenet Carta Nevada Reserva, "The Key to Reserva"	WEB	SILVER
CAT.05	mccann erickson	Nestea, Nestea Project "Closet"	FILM	BRONZE
CAT.07	mccann erickson	Metro de Madrid, "The Philippine Madrid"	FILM	BRONZE
CAT.11	TBWA\ESPAÑA, S.A.	Sony Computer Entertainment, "Blood rain"	FILM	BRONZE
CAT.11	TBWA\ESPAÑA, S.A.	Sony Computer Entertainment, Sony Playstation "Handcuffed" & "Skirt"	PRESS	SILVER
CAT.19	Young & Rubicam Madrid	Repsol, "Let´s Invent the Future"	FILM	BRONZE

SWEDEN

CAT.08	Åkestam Holst	Pause Ljud & Bild, "Unusually Big Film Experiences" Campaign	PRESS	BRONZE
CAT.08	Åkestam Holst	Pause Ljud & Bild, "Pause Love Movies"	PRESS	BRONZE
CAT.29	Åkestam Holst	Playground, "Hatch An Egg"	TECH	BRONZE
CAT.29	Åkestam Holst	Norrlands Guld, "Beer Lable Jeans"	TECH	BRONZE
CAT.31	Åkestam Holst	Pause Ljud & Bild, "Unusually Big Film Experiences" Campaign	TECH	BRONZE
CAT.35	Åkestam Holst	RFSU (The Swedish Association for Sexuality Education), "Miss Fiffi"	WEB	BRONZE
CAT.26	ANR BBDO Sweden	Västra Djursjukhuset, "Vets by bottle"	DM	SILVER
CAT.08	DDB stockholm	McDonalds Coke, "Escalator & stairs"	POSTER	BRONZE
CAT.27	DDB stockholm	McDonald's Coffee, "Sort your head out"	POSTER	BRONZE
CAT.10	DraftFCB	Public Service TV-fee, "Thank you!" Campaign "The Library" & "The public pool"	FILM	SILVER
CAT.34	Family Business	Absolut Vodka, "Absolut Disco"	TECH	SILVER
CAT.36	Farfar	Nokia N82, "The world is my canvas"	WEB	BRONZE
CAT.39	Farfar	Nokia N-gage, "Get out and play"	WEB	BRONZE
CAT.40	Farfar	Bjorn Borg, "Bjorn Borg"	INT	BRONZE
CAT.06	Forsman & Bodenfors	Tele2, "Amigos" Campaign "Bicycle" & "Snowracer"	FILM	SILVER
CAT.06	Forsman & Bodenfors	Tele2, "Cheaper internet" Campaign, "Robot Roberta" & "Alien Tongue"	FILM	SILVER
CAT.06	Forsman & Bodenfors	Tele2, "Fixed price for enterprises"	PRESS	BRONZE
CAT.09	Forsman & Bodenfors	AMF Pension, "Wakening"	FILM	BRONZE
CAT.09	Forsman & Bodenfors	AMF Pension, "Good old days"	FILM	BRONZE
CAT.09	Forsman & Bodenfors	AMF Pension, "Sports Fan"	FILM	SILVER
CAT.10	Forsman & Bodenfors	UNICEF, "Aids"	FILM	BRONZE
CAT.12	Forsman & Bodenfors	IKEA, "Long Live Diversity" Campaign	POSTER	SILVER
CAT.30	Forsman & Bodenfors	Tele2, "Amigos" Campaign "Genital Shapes" & "Nude"	PRINT	BRONZE
CAT.40	Forsman & Bodenfors	AMF Pension, "MMS"	INT	SILVER
CAT.26	Garbergs Reklambyrå AB	Södra Cell / Paper Pulp, "Paper mysteries"	DM	SILVER
CAT.36	Garbergs Reklambyrå AB	Telenor, "Body Communication"	WEB	BRONZE
CAT.25	Goss	Gothenburg Homeless Aid, "Return to sender"	DM	SILVER
CAT.28	Goss	Gothenburg Homeless Aid, "Return to sender"	TECH	SILVER
CAT.36	Great Works	Absolut Vodka, "In an Absolut World"	WEB	BRONZE
CAT.40	Great Works	Absolut Vodka, "Absolut Machines"	INT	SILVER
CAT.23	Grey Stockholm	Manpower, "Josephine"	PRESS	BRONZE
CAT.07	King, Stockholm	Swedish Railways, "The journey has just begun" Campaign	POSTER	SILVER
CAT.14	King, Stockholm	Restylane, "Every face tells a story" Campaign	PRESS	SILVER
CAT.29	Lowe Brindfors	Folkoperan, Cinema Promotion, "Zarah "	TECH	SILVER
CAT.35	Lowe Brindfors	Saab Automobile, "The Turbo Gene Test"	WEB	SILVER
CAT.36	North Kingdom	Coca-Cola Zero, "Coke Zero Game"	WEB	SILVER
CAT.10	Publicis Stockholm	Amnesty International, "Roses" Campaign	POSTER	BRONZE
CAT.20	RBK	Fokus, "Competition spirit China"	PRESS	BRONZE
CAT.37	Starring	Trygg-Hansa, "The Company"	WEB	BRONZE
CAT.21	Storåkers McCann	Moderna Museum, "Last week of Andy Warhol"	PRESS	SILVER
CAT.36	Storåkers McCann	Magnum Icecream, "Magnum Manor"	WEB	SILVER
CAT.01	Tank/Y&R	Barilla PLUS, "The Supermarket"	PRESS	BRONZE
CAT.14	The Fan Club	Leep School of Hair, "I want to become a Hairdresser"	PRESS	SILVER
CAT.01	WatersWidgren\TBWA	Kelda / Arla, "Struggle"	FILM	BRONZE
CAT.40	WatersWidgren\TBWA	Cancerfonden, "A New Day!"	INT	SILVER

SWITZERLAND

CAT.20	Advico Young & Rubicam	Sonntags Zeitung, "Bush"	FILM	SILVER
CAT.20	Advico Young & Rubicam	Sonntags Zeitung, "The insight story" Campaign	PRESS	BRONZE
CAT.21	Euro RSCG Group Switzerland	Zürich Chamber Orchestra ZKO, "Roller Coaster"	FILM	SILVER
CAT.08	Ruf Lanz Werbeagentur AG	Vegetarian Restaurant Hiltl, "Sound-Designer"	FILM	BRONZE
CAT.08	Ruf Lanz Werbeagentur AG	Fashion Outlet Zurich, "Farmer's wife"	PRESS	BRONZE
CAT.08	Ruf Lanz Werbeagentur AG	Hiltl Vegetarian Restaurant, "Football players" Campaign	PRESS	SILVER
CAT.15	Saatchi & Saatchi Simko	Voltaren, "Perspective" Campaign	PRESS	SILVER
CAT.03	Spillmann/Felser/Leo Burnett	SMP-PSL (Swiss Milk Producers), "Slice"	POSTER	BRONZE
CAT.29	Spillmann/Felser/Leo Burnett	Migros Mode, "Singles"	TECH	SILVER
CAT.10	walker Zuerich	Amnesty International, "Not here, but now. Cattle market."	FILM	BRONZE
CAT.38	walker Zuerich	Amnesty International, "Stop slavery. Ebay attack."	WEB	BRONZE

TUNISIA

CAT.17	JWT Tunis	Reynolds permanent marker, "Before & After"	PRESS	SILVER
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TURKEY

CAT.12	DDB&Co.	Dank, Save The Trees "Bed" & "Chair"	PRESS	BRONZE
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UKRAINE

CAT.31	Kinograf	Luciano Carvari, "Earth"	TECH	BRONZE
CAT.10	Leo Burnett Ukraine	International Organization for Migration, "The Price of Illegal Work Abroad"	PRESS	SILVER
CAT.06	Ogilvy Group Ukraine	I System International, "Elevator"	FILM	SILVER

UNITED ARAB EMIRATES

CAT.21	Bates Pangulf	Al Ain Desert Wildlife, Night Zoo "Leopard", "Gorilla" & "Hippo"	POSTER	SILVER
CAT.23	Fortune Promoseven LLC	Sony Microvault, Tiny 2GB "Frog - Hippo", "Rat - Elephant" & "Squid - Whale"	PRESS	BRONZE
CAT.23	Fortune Promoseven LLC	Sony Microvault, Tiny 4GB "Egg", "Banana" & "Jelly Beans"	PRESS	SILVER
CAT.25	JWT	City of Hope Women's Shelter, "Make-Up Kit"	DM	SILVER
CAT.28	Ogilvy Dubai	Volvo Suspension System, "Volvo Dealership Promo: Soft Speed Bump"	TECH	BRONZE

UNITED KINGDOM

CAT.01	Abbott Mead Vickers BBDO	Organic Delivery Company, Campaign	PRESS	BRONZE
CAT.04	Abbott Mead Vickers BBDO	Guinness, "Rugby"	FILM	BRONZE
CAT.21	Abbott Mead Vickers BBDO	Museum of Childhood, Campaign	PRESS	BRONZE
CAT.28	Abbott Mead Vickers BBDO	Samaritans, "Hanging man"	TECH	SILVER
CAT.31	Abbott Mead Vickers BBDO	Pepsico, Pepsi Raw, "Street", "Woman" & "Couple"	POSTER	BRONZE
CAT.36	Abbott Mead Vickers BBDO	Guinness, "Tipping point"	WEB	SILVER
CAT.40	Abbott Mead Vickers BBDO	Guinness, "Tipping point Integrated Campaign"	INT	SILVER
CAT.08	DDB London	Harvey Nichols, "Sleeping Bag" Campaign	PRESS	SILVER
CAT.08	DDB London	Harvey Nichols, "Bathroom", "Cafe" & "Fountain"	PRESS	BRONZE
CAT.08	DDB London	Harvey Nichols Bristol Store, "Wallace & Gromit" Campaign	PRESS	BRONZE
CAT.18	DDB London	Volkswagen Golf, "Enjoy the Everyday"	FILM	SILVER
CAT.04	Fallon London	Budweiser Lager, Budweiser: True Dedication "Popcorn"	FILM	SILVER
CAT.11	Fallon London	Sony Walkman, "Music Pieces"	FILM	SILVER
CAT.11	Fallon London	Sony Cybershot, Handycam, Alpha, "Foam City"	FILM	SILVER
CAT.29	Fallon London	Tate Britain, "Tate Collections"	TECH	SILVER
CAT.09	Gorgeous Enterprises	HSBC, "Lumberjack"	FILM	BRONZE
CAT.10	Gorgeous Enterprises	TFL - Cycle Safety, "Awareness Test"	FILM	SILVER
CAT.10	Gorgeous Enterprises	Home Office, "Anti Binge Drinking" Campaign, "Binge Boy" & "Binge Girl"	FILM	SILVER
CAT.14	Gorgeous Enterprises	Impulse - True Love, "Between A Rock And A Hard Place"	FILM	BRONZE
CAT.10	Grey London	British Heart Foundation, "Watch your own Heart Attack"	FILM	BRONZE
CAT.40	Grey London	British Heart Foundation, "Watch your own Heart Attack"	INT	SILVER
CAT.11	HLA	Sony, ""Foam City""	FILM	SILVER
CAT.36	Hyperhappen	Cadbury Dairy Milk, "Glass and a Half Full Productions website"	WEB	BRONZE
CAT.24	Junction 11	Ipsen Gout Awareness Campaign, "Cactus" & "Dynamite"	PRESS	BRONZE
CAT.02	JWT London	Cadbury / Trident Fresh, "Fresh"	FILM	SILVER
CAT.02	JWT London	Nestle / Kit Kat, "Pause"	POSTER	BRONZE
CAT.28	JWT London	HSBC / Wimbledon Sponsorship, "Wimbledon Grass Art"	TECH	BRONZE
CAT.10	Leo Burnett	Department for Transport - Child Road Safety, Campaign	PRESS	BRONZE
CAT.10	Leo Burnett	UK Government - Department for Transport - Child Road Safety, "Mobile"	POSTER	SILVER
CAT.30	Leo Burnett	UK Government - Department for Transport - Child Road Safety, "Copycat Boy"	PRINT	SILVER
CAT.34	lewis moberly	Waitrose, "Fresh Herbs"	TECH	SILVER
CAT.08	Lowe London	John Lewis, "Shadows"	FILM	SILVER
CAT.31	Lowe London	John Lewis, Shadows "Man", "Women" & "Child"	TECH	SILVER

CAT.39	Meteorite	World Vision, "Would You?"	WEB	BRONZE
CAT.31	Nadav Kander	Adidas, Impossible is Nothing "Inside" Campaign	TECH	BRONZE
CAT.24	Paling Walters	Xenical, "Cream Plate" & "Curry Tin"	PRESS	BRONZE
CAT.20	Rainey Kelly Campbell Roalfe/Y&R	BBC Iplayer, "Penguins"	FILM	BRONZE
CAT.39	Rainey Kelly Campbell Roalfe/Y&R	BBC Iplayer, "Penguins"	WEB	SILVER
CAT.13	Saatchi & Saatchi	Ariel, "Faded" Campaign "Rainforest", "Arctic" & "Coral Reef"	PRESS	SILVER
CAT.14	Saatchi & Saatchi	Olay, "Camouflage" Campaign "40", "41" & "53"	POSTER	SILVER
CAT.28	Saatchi & Saatchi	Carlsberg Lager, "Announcement"	TECH	BRONZE
CAT.04	Sonny London	Stella 4%, "Smooth Outcome"	FILM	SILVER
CAT.14	Sonny London	Brylcreem, "Effortless"	FILM	BRONZE
CAT.16	Sonny London	Levis 501s, "Secrets and Lies"	FILM	BRONZE
CAT.15	Specsavers Optical Group Ltd	Specsavers Opticians, "Eerie"	FILM	BRONZE

UNITED STATES

CAT.37	Leo Burnett	Leo Burnett, "Leo Burnett Global Website"	WEB	BRONZE
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