

# EPICA WINNERS 2007

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EPICA D'OR ( FILM )  
EPICA D'OR ( PRESS )  
EPICA D'OR ( OUTDOOR )  
EPICA D'OR ( INTERACTIVE )

FALLON LONDON  
MARCEL, PARIS  
BBDO DÜSSELDORF  
FARFAR, STOCKHOLM

CADBURY'S DAIRY MILK "GORILLA"  
FRANCE24 " BEYOND THE NEWS" CAMPAIGN  
PEPSI "DARE FOR MORE" CAMPAIGN  
DIESEL UNDERWEAR "HEIDIES" WEBSITE

## FILM WINNERS

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FOOD  
CONFECTIONARY & SNACKS  
ALCOHOLIC DRINKS  
NON-ALCOHOLIC DRINKS  
COMMUNICATION SERVICES  
TRANSPORT & TOURISM  
RETAIL SERVICES  
FINANCIAL SERVICES  
PUBLIC INTEREST  
AUDIOVISUAL EQUIPMENT & ACCESSORIES  
HOMES, FURNISHINGS & APPLIANCES  
HOUSEHOLD MAINTENANCE  
TOILETRIES & HEALTH CARE  
CLOTHING & FABRICS  
FOOTWEAR & PERSONAL ACCESSORIES  
AUTOMOBILES  
AUTOMOTIVE & ACCESSORIES  
MEDIA  
RECREATION & LEISURE  
PROFESSIONAL EQUIPMENT & SERVICES

LOWEFRIENDS, COPENHAGEN  
FALLON LONDON  
ABBOTT MEAD VICKERS BBDO, LONDON  
& CO., COPENHAGEN  
DDB OSLO  
DDB AMSTERDAM  
WALKER, ZÜRICH  
DDB AMSTERDAM  
TBWA/PARIS  
THE JUPITER DRAWING ROOM, CAPE TOWN  
NORDPOL+ HAMBURG  
HEIMAT, BERLIN  
JWT, PARIS  
NITRO, LONDON  
GREY&TRACE, BARCELONA  
CONTRAPUNTO, MADRID  
DDB BERLIN  
JUNG VON MATT, BERLIN  
DDB LONDON  
DDB OSLO

FELIX KETCHUP "TOP DOWN"  
CADBURY'S DAIRY MILK "GORILLA"  
GUINNESS " TIPPING POINT"  
CAFE NOIR "CAT"  
TELENOR "THE ESSAY"  
DUTCH RAILWAYS "NEW TIMETABLE"  
FLEUROP INTERFLORA "ANNIVERSARY"  
CENTRAAL BEHEER "AMBULANCE"  
AMNESTY INTERNATIONAL "SIGNATURES"  
MUSICA DVD's " LITTLE BRITAIN"  
EPURON WIND ENERGY "POWER OF WIND"  
HORNBAACH "HAUNTED"  
WILKINSON QUATTRO TITANIUM "FIGHT FOR KISSES"  
NIKE RUSSIA "BALLERINA"  
PILOT V LIQUID LIGHT MARKER "HISTORY OF LIGHT"  
CHRYSLER VOYAGER "IT IS MINE"  
VOLKSWAGEN SERVICE "CUCKOO CLOCK"  
13TH STREET "SUNDAY ROAST"  
VOLKSWAGEN INDEPENDANT CINEMA "TOY STORY"  
HYDRO ENGINEERING "TRAIN"

## PRINT WINNERS

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FOOD  
CONFECTIONARY & SNACKS  
DAIRY PRODUCTS  
ALCOHOLIC DRINKS  
NON-ALCOHOLIC DRINKS  
COMMUNICATION SERVICES  
TRANSPORT & TOURISM  
RETAIL SERVICES  
FINANCIAL SERVICES  
PUBLIC INTEREST  
AUDIOVISUAL EQUIPMENT & ACCESSORIES  
HOMES, FURNISHINGS & APPLIANCES  
HOUSEHOLD MAINTENANCE  
BEAUTY PRODUCTS & SERVICES  
TOILETRIES & HEALTH CARE  
CLOTHING & FABRICS  
FOOTWEAR & PERSONAL ACCESSORIES  
AUTOMOBILES  
AUTOMOTIVE & ACCESSORIES  
MEDIA  
RECREATION & LEISURE  
INDUSTRIAL & AGRICULTURAL PRODUCTS  
PROFESSIONAL EQUIPMENT & SERVICES  
PRESCRIPTION PRODUCTS

SHALMOR AVNON AMICHAY/Y&R, TEL AVIV  
DUVAL GUILLAUME BRUSSELS  
PUBLICIS, ZÜRICH  
DDB&CO, ISTANBUL  
BBDO DÜSSELDORF  
KOLLE REBBE WERBEAGENTUR, HAMBURG  
KING, STOCKHOLM  
DDB LONDON  
ANR.BBDO, GOTHENBURG  
KOLLE REBBE WERBEAGENTUR, HAMBURG  
TBWA/WIEN WERBEAGENTUR  
DDB OSLO  
TBWA/ESPANA, BARCELONA  
YOUNG & RUBICAM, FRANKFURT AM MAIN  
DRAFTFCB KOBZA WERBEAGENTUR, VIENNA  
& CO., COPENHAGEN  
SERVICEPLAN HAMBURG  
CONTRAPUNTO, MADRID  
1861 UNITED, MILAN  
MARCEL, PARIS  
KNSK WERBEAGENTUR, HAMBURG  
SERVICEPLAN MÜNCHEN/HAMBURG  
ADVICO YOUNG & RUBICAM, ZÜRICH  
PALING WALTERS, LONDON

HEINZ KETCHUP "DINER"  
BAZOOKA BUBBLE GUM "AIRBAG"  
EMMENTALER CHEESE "HOLES"  
DOLUCA WINES "GLASSES" CAMPAIGN  
PEPSI "DARE FOR MORE" CAMPAIGN  
GOOGLE EARTH "CHANGING PERSPECTIVES" CAMPAIGN  
SJ RAILWAYS "ENVIRONMENTAL IMPACT"  
HARVEY NICHOLS "CATFIGHT" CAMPAIGN  
FOLKSAM "HAIRY BABY GIRLS" CAMPAIGN  
MISEREOR CHARITY "WAR ORPHANS" CAMPAIGN  
NIEDERMEYER "SUPERZOOM"  
IKEA "FASHION" CAMPAIGN  
SPONTEX "SWIMMING POOL" & "BOAT"  
GARD HAIR SPRAY "DANDELION"  
CONDOMI "ULTRA THIN"  
JBS UNDERWEAR "NAKED MEN" CAMPAIGN  
STABILO BOSS "DETAILS" CAMPAIGN  
SMART FORTWO "FOREST" CAMPAIGN  
YAMAHA MARINE "AIRPLANE"  
FRANCE24 " BEYOND THE NEWS" CAMPAIGN  
HANSAPARK "ARE WE THERE YET?"  
HOFFMANN MINERAL "WORLD OF MINERALS" CAMPAIGN  
NJP TONSTUDIO "POWER OF SOUND" CAMPAIGN  
CANESTEN HC "BRA" & "PANTS"

## TECHNIQUE WINNERS

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MEDIA INNOVATION  
CONSUMER DIRECT  
BUSINESS TO BUSINESS DIRECT  
ADVERTISING PHOTOGRAPHY  
ILLUSTRATION & GRAPHICS  
PUBLICATIONS  
PACKAGING DESIGN

EURO RSCG DÜSSELDORF  
LEO BURNETT FRANKFURT  
ARNOLD WORLDWIDE, MILAN  
TBWA/PARIS  
McCANN-ERICKSON LONDON  
BRUKETA & ZINIC, ZAGREB  
DEPOT WPF BRAND & IDENTITY, MOSCOW

DULCOLAX LAXATIVE "TOILET PAPER ROLL"  
ORTHODONTIST DR. RATHENOW "PACIFIERS"  
ARNOLD GUERILLA "VOODOO KIT"  
AMNESTY INTERNATIONAL "CHILD SOLDIERS" CAMPAIGN  
HEINZ SALAD CREAM "POURABLE SUNSHINE" CAMPAIGN  
PODRAVKA ANNUAL REPORT "WELL DONE"  
COMILFO CHOCOLATES

## INTERACTIVE WINNERS

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CONSUMER INTERNET SITES A  
CONSUMER INTERNET SITES B  
BUSINESS TO BUSINESS INTERNET SITES  
ONLINE ADS  
ONLINE FILMS  
INTEGRATED CAMPAIGNS

FARFAR, STOCKHOLM  
LOWE BRINDFORS, STOCKHOLM  
FARFAR, STOCKHOLM  
NETTHINK, MADRID  
FAR FROM HOLLYWOOD, COPENHAGEN  
FORSMAN & BODENFORS, GOTHENBURG

DIESEL UNDERWEAR "HEIDIES"  
STELLA "LE COURAGE"  
NOKIA N800 "THE INTERNET WALK"  
ADIDAS "IMPOSSIBLE IS NOTHING"  
DANISH ROAD SAFETY "SPEED BANDITS"  
NE "SWEDISH ENCYCLOPAEDIA"