

# EPICA WINNERS 2006

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EPICA D'OR ( FILM )  
EPICA D'OR ( PRINT )

WIEDEN+KENNEDY AMSTERDAM  
SCHOLZ & FRIENDS BERLIN

COCA-COLA "HAPPINESS FACTORY"  
JOBSINTOWN.DE "WRONG WORKING ENVIRONMENT" CAMPAIGN

## FILM WINNERS

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FOOD  
CONFECTIONERY & SNACKS  
DAIRY PRODUCTS  
ALCOHOLIC DRINKS  
NON-ALCOHOLIC DRINKS  
COMMUNICATION SERVICES  
TRANSPORT & TOURISM  
RETAIL SERVICES  
FINANCIAL SERVICES  
PUBLIC INTEREST  
AUDIOVISUAL EQUIPMENT  
HOMES, FURNISHINGS & APPLIANCES  
HOUSEHOLD MAINTENANCE  
BEAUTY PRODUCTS  
TOILETRIES & HEALTH CARE  
CLOTHING & FABRICS  
FOOTWEAR & PERSONAL ACCESSORIES  
(2 WINNERS)  
AUTOMOBILES  
AUTOMOTIVE & ACCESSORIES  
MEDIA  
RECREATION & LEISURE  
PROFESSIONAL EQUIPMENT & SERVICES

TONIC COMMUNICATIONS, DUBAI  
ABBOTT MEAD VICKERS BBDO, LONDON  
TRY ADVERTISING AGENCY, OSLO  
ABBOTT MEAD VICKERS BBDO, LONDON  
WIEDEN+KENNEDY AMSTERDAM  
GORGEOUS ENTERPRISES (for BBH), LONDON  
OGILVY AMSTERDAM  
KING STOCKHOLM  
DUVAL GUILLAUME, BRUSSELS  
DUVAL GUILLAUME, BRUSSELS  
FALLON LONDON  
LEO BURNETT, MILAN  
MARKOM LEO BURNETT, ISTANBUL  
LOWE LONDON  
BOB HELSINKI  
GORGEOUS ENTERPRISES (for BBH, N.Y.), LONDON  
WIEDEN+KENNEDY AMSTERDAM  
180 AMSTERDAM  
WIEDEN+KENNEDY LONDON  
WIEDEN+KENNEDY LONDON  
BETC EURO RSCG, PARIS  
ABBOTT MEAD VICKERS BBDO, LONDON  
SCALA JWT, BUCHAREST

NANDO'S RESTAURANT "RAMADAN KAREEM"  
WRIGLEYS AIRWAVES "ALIEN"  
TINE JOGHURT "TURN AROUND"  
GUINNESS EXTRA COLD "PUB", "FISH" & "MUDSKIPPER"  
COCA-COLA "HAPPINESS FACTORY"  
VODAPHONE "MAYFLY"  
CENTER PARCS EUROPE "EU TOP"  
ICA SUPERMARKETS "PASQUALE" CAMPAIGN  
DEXIA BANK "SUBTITLES"  
DOCTORS WITHOUT BORDERS "HUMAN BALL"  
SONY BRAVIA "PAINT"  
ARISTON AQUALTIS "UNDERWATER WORLD"  
POLISAN ELEGANS PAINT "BEDROOM"  
SURE FOR MAN "GO WILD"  
PAMOL F PAINKILLER "HEADPLAYER"  
LEWIS "NEWS STORY"  
NIKE AIR MAX "ENDURE"  
ADIDAS INTERNATIONAL "EQUIPO" & "PARTIDO"  
HONDA CIVIC "CHOIR"  
HONDA CORPORATE IMAGE "IMPOSSIBLE DREAM"  
CANAL+ "MARCH OF THE EMPEROR"  
CAMELOT LOTTERY "BAG OF SMILES"  
SCALA JWT "TAKING IT TO THE STREETS"

## PRINT WINNERS

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FOOD  
CONFECTIONERY & SNACKS  
DAIRY PRODUCTS  
ALCOHOLIC DRINKS  
NON-ALCOHOLIC DRINKS  
COMMUNICATION SERVICES  
TRANSPORT & TOURISM  
RETAIL SERVICES  
FINANCIAL SERVICES  
PUBLIC INTEREST  
AUDIOVISUAL EQUIPMENT & ACCESSORIES  
HOMES, FURNISHINGS & APPLIANCES  
HOUSEHOLD MAINTENANCE  
BEAUTY PRODUCTS  
TOILETRIES & HEALTH CARE  
CLOTHING & FABRICS  
FOOTWEAR & PERSONAL ACCESSORIES  
AUTOMOBILES  
AUTOMOTIVE & ACCESSORIES  
MEDIA  
RECREATION & LEISURE  
INDUSTRIAL & AGRICULTURAL  
PROFESSIONAL EQUIPMENT & SERVICES  
PRESCRIPTION PRODUCTS

DDB LONDON  
LEO BURNETT, LISBON  
ADVICO YOUNG & RUBICAM, ZÜRICH  
TBWA\PARIS  
DDB&CO, ISTANBUL  
FORSMAN & BODENFORS, GOTHENBURG  
DDB PARIS  
WALKER, ZÜRICH  
DDB AMSTERDAM  
WALKER, ZÜRICH  
SPILBERG, OSLO  
SCHOLZ & FRIENDS, HAMBURG  
TBWA\PARIS  
JWT PARIS  
SAATCHI & SAATCHI, STOCKHOLM  
TONIC COMMUNICATIONS, DUBAI  
GREY&TRACE, BARCELONA  
TBWA\ISTANBUL  
DDB MILAN  
THE BRIDGE, GLASGOW  
BJL, MANCHESTER  
PUBLICIS CONSEIL, PARIS  
GRABARZ & PARTNER, HAMBURG  
HUNTSMITH HEALTH, MARLOW

MARMITE SQUEEZY "LOVE OR HATE" CAMPAIGN  
SMINT "SPEAK CLOSER" CAMPAIGN  
SMP-SWISS MILK "LITTLE OBELIX"  
ABSOLUT VODKA "SEARCH"  
CAFE DEL MONDO "SUMATRA" CAMPAIGN  
TELE 2 "MMS" CAMPAIGN  
VOYAGES-SNCF.COM "TOWN NAMES" CAMPAIGN  
FLEUROP-INTERFLORA "MOTHER'S DAY" CAMPAIGN  
ACHMEA INSURANCE "HOME"  
AMNESTY INTERNATIONAL "NOT HERE BUT NOW" CAMPAIGN  
HI-FI CLUB "MAKING WAVES"  
TECHNOPOWER VACUUMS "CLEANING LADIES" CAMPAIGN  
SPONTEX SPONGES "PEA SOUP"  
SUNSILK SHAMPOO "IDENTIKIT" CAMPAIGN  
BIFACID "I LOVE INDIA"  
WONDERBRA "CENSORED"  
PILOT V LIQUID LIGHT "PILOT LIGHT" CAMPAIGN  
BMW 1 SERIES "REAR WHEEL DRIVE" CAMPAIGN  
AUDI FIRST CHOICE PLUS "HAIR" & "PAPER"  
SCOTTISH DAILY NEWSPAPER SOCIETY CAMPAIGN  
THE LOWRY ROCK PHOTO EXHIBITION CAMPAIGN  
STIHL CUT-OUT SAWS "CONSTRUCTION" CAMPAIGN  
STUDIO FUNK "NOISES" CAMPAIGN  
APTIVUS "THE SMART WAY TO STAY AHEAD" CAMPAIGN

## TECHNIQUE WINNERS

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DIRECT MARKETING (CONSUMER)  
DIRECT MARKETING (B to B)  
MEDIA INNOVATION  
ADVERTISING PHOTOGRAPHY  
ILLUSTRATION & GRAPHICS  
PUBLICATIONS  
PACKAGING DESIGN

TBWA\GERMANY  
HARRISON TROUGHTON WUNDERMAN, LONDON  
SCHOLZ & FRIENDS BERLIN  
BBDO STUTTGART  
WALKER, ZÜRICH  
LIDA, LONDON  
DEPOT WPF BRAND & IDENTITY, MOSCOW

PLAYSTATION FORBIDDEN SIREN II "GHOST PHOTOS"  
NATIONAL PHOBICS SOCIETY "ANXIETY AWARENESS WEEK"  
JOBSINTOWN.DE "WRONG WORKING ENVIRONMENT" CAMPAIGN  
KAMITEL.ORG "MASSAI" CAMPAIGN  
FLEUROP-INTERFLORA 2005 ANNUAL REPORT  
TAYLOR LANE "STUDIO PIN-UPS" CALENDAR  
ZVEZDA PAINTS

## INTERACTIVE

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WEBSITES (DURABLES)  
WEBSITES (NON-DURABLES)  
ONLINE ADS  
ONLINE FILMS  
INTEGRATED CAMPAIGNS

EURO RSCG 4D, AMSTERDAM  
FARFAR, STOCKHOLM  
NORDPOL+ HAMBURG AGENTUR, HAMBURG  
FRAMFAB DENMARK, COPENHAGEN  
SPILLMANN/FELSER/LEO BURNETT, ZÜRICH

VOLVO "THE HUNT"  
SWEDISH ALCOHOL COMMITTEE "HOW TO PARTY"  
RENAULT SAFETY CAMPAIGN "CAR CRASH"  
NIKE SPORTS APPAREL "THE CHAIN"  
MAMMUT SPORTS GROUP "MARY WOODBRIDGE" CAMPAIGN