

## SELECTED FINALISTS

ONLINE FILMS	<ul style="list-style-type: none"> <li>• OGLIVY AMSTERDAM</li> <li>• WATERSWIDGREN/TBWA, STOCKHOLM</li> </ul>	<ul style="list-style-type: none"> <li>• NONEFUSAREFREE.ORG "Support Burma"</li> <li>• KELDA SOUP "Struggle"</li> <li>• TRIDENT FRESH "Fresh"</li> <li>• CARLSBERG "Punk"</li> <li>• GUINNESS "Light Show"</li> <li>• ABSOLUT VODKA "Washing Machine"</li> <li>• STELLA 4Z "Smooth Outcome"</li> <li>• GUINNESS "Rugby"</li> <li>• GUINNESS "Dot"</li> <li>• SAVANNA "With Compliments"</li> <li>• CARLSBERG SPORT "Squirrel"</li> <li>• ORANGINA "Naturally Juicy"</li> <li>• CAFE NOIR "Serge"</li> <li>• NESTEA "Nestea Project"</li> <li>• ORANGE "Christmas for Grown-ups"</li> <li>• COSMOFON "Nuns"</li> <li>• OPPLYSNINGEN 1881 "Tattoo"</li> <li>• T-MOBILE "Hugging"</li> <li>• METRO DE MADRID "The Philippine Madrid"</li> <li>• JOHN LEWIS "Shadows"</li> <li>• LA REDOUTTE "Slyling Contest" Campaign (2 Films)</li> <li>• VEGETARIAN RESTAURANT HILTL "Sound-Designer"</li> <li>• McDONALD'S "Prison Visit"</li> <li>• CENTRAL BEHEER INSURANCE "UFO"</li> <li>• MERCATOR INSURANCE "Never Trust a Man"</li> <li>• KOOPERATIVA CAR INSURANCE "Truck"</li> <li>• DEVK INSURANCE "Bicycle"</li> <li>• HSCB "Lumberjack"</li> <li>• AMNESTY INTERNATIONAL "Crazy-Leader Commercial"</li> <li>• PUBLIC SERVICE TV-FEE "Thank You!" Campaign (2 Films)</li> <li>• TFL - CYCLE SAFETY "Awareness Test"</li> <li>• HOME OFFICE, "Binge Boy" &amp; "Binge Girl"</li> <li>• AMNESTY INTERNATIONAL "Domestic Violence"</li> <li>• QUERCUS "Animals"</li> <li>• BRITISH HEART FOUNDATION "Watch Your Own Heart Attack"</li> <li>• AMNESTY INTERNATIONAL "Cattle Market"</li> <li>• DOULEURS SANS FRONTIERES "Stop Pain"</li> <li>• SONY WALKMAN "Music Pieces"</li> <li>• SONY CYBERSHOT &amp; HANDYCAM "Foam City"</li> <li>• SAMSUNG K.I.N.O. "K.I.N.O. by Alexei German, Jr."</li> <li>• SONY PLAYSTATION "Blood Rain"</li> <li>• BRANDT "Co-Rent"</li> <li>• ENERGIZER ER LAMP "Scary Things"</li> <li>• HORNBACK "Imagination"</li> <li>• HORNBACH "Painter"</li> <li>• RAPIRA RAZOR BLADES "Scar"</li> <li>• BRYLCREEM "Effortless"</li> <li>• ASPIRIN CARDIO "Avoid Unnecessary Drama"</li> <li>• SPECSAVERS OPTICIANS "Eerie"</li> <li>• LEVIS 501 "Secrets and Lies"</li> <li>• RUNNERS POINT "Lion"</li> <li>• PEUGEOT 207 "Heartbeat"</li> <li>• PEUGEOT 407 "Postgrad"</li> <li>• CHRYSLER JEEP "Ten Little Vehicles"</li> <li>• SEAT "Spanish and German"</li> <li>• VOLKSWAGEN TOUAREG "Garage"</li> <li>• VOLKSWAGEN GTI "Dream"</li> <li>• OPEL MERIVA &amp; ZAFIRA "Adjustable World"</li> <li>• SMART MHD "Pen"</li> <li>• AUDI A4 "String"</li> <li>• MERCEDES-BENZ "Amatics"</li> <li>• REPSOL "Let's Invent the Future"</li> <li>• SCI FI CHANNEL "Adapt Sci-Fi"</li> <li>• SONNTAGS ZEITUNG "Bush"</li> <li>• CANAL+ "Versailles"</li> <li>• BEATE UHSE TV "Parental Controls"</li> <li>• BBC IPLAYER "Penguins"</li> <li>• AL ARABIYA "Know More"</li> <li>• TRINITY CHAMBER ORCHESTRA "Roller Coaster"</li> <li>• UNIMAX "Throw the Swedes Out - Bedroom"</li> <li>• ALLAN GRAY "Beautiful"</li> <li>• E&amp;J MARIE CURIE ACTIONS "Chemical Party"</li> <li>• SONY BRAVIA "Play Doh"</li> <li>• IKEA "The Pencil"</li> <li>• UHU SUPER GLUE "One-Second-Commercials" Campaign (3 Films)</li> <li>• PHILIPS SATINELLE ICE EPLIATOR "Karis"</li> <li>• SPECSAVERS OPTICIANS "Collie Woman"</li> <li>• NIKE WOMEN "Samers"</li> <li>• NOMIS FOOTBALL BOOTS "Damn Boots"</li> <li>• KWIK-FIT GARAGES "Boy"</li> <li>• MELODY TUNES CHANNEL "Madonna" &amp; "Pussycat Dolls"</li> <li>• GO MAGAZINE "The Ideal Man"</li> <li>• AKBANK JAZZ FESTIVAL "The Jazz of the City"</li> <li>• SASOL CHEMICALS "Questions"</li> <li>• SALVADOR-D PUBLIC RELATIONS "Mice vs Hamsters"</li> </ul>
CONFECTIONERY & SNACKS	<ul style="list-style-type: none"> <li>• JWT LONDON</li> <li>• &amp; CO., COPENHAGEN</li> </ul>	
ALCOHOLIC DRINKS	<ul style="list-style-type: none"> <li>• IRISH INTERNATIONAL BDDO, DUBLIN</li> <li>• TBWA/GERMANY, BERLIN</li> <li>• SONNY LONDON (for MOTHER)</li> <li>• ABBOTT MEAD VICKERS BDDO, LONDON</li> <li>• IRISH INTERNATIONAL BDDO, DUBLIN</li> </ul>	
NON-ALCOHOLIC DRINKS	<ul style="list-style-type: none"> <li>• DRAFT/FCB, CAPE TOWN</li> <li>• &amp; CO., COPENHAGEN</li> <li>• FRED &amp; FARID, PARIS</li> <li>• &amp; CO., COPENHAGEN</li> <li>• McCANN ERICKSON, MADRID</li> <li>• PUBLICIS CONSEIL, PARIS</li> <li>• NEW MOMENT NEW IDEAS COMPANY, SKOPJE</li> <li>• HEI REKLAMEBYRÅ, OSLO</li> <li>• PUBLICIS GROUP AUSTRIA, VIENNA &amp; SAATCHI, EUROPE</li> <li>• McCANN ERICKSON, MADRID</li> </ul>	
COMMUNICATION SERVICES	<ul style="list-style-type: none"> <li>• LOWE LONDON</li> <li>• TBWA/PARIS</li> <li>• RUF/LANZ WERBEAGENTUR, ZURICH</li> <li>• HEYE &amp; PARTNER, MUNICH</li> <li>• DDB AMSTERDAM</li> <li>• DUVAL GUILLAUME, ANTWERP</li> <li>• MIW SAATCHI &amp; SAATCHI, BRATISLAVA</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• GORGEIOUS ENTERPRISES, LONDON (for JWT)</li> <li>• SCHOLZ &amp; FRIENDS, BERLIN</li> <li>• DRAFT/FCB, STOCKHOLM</li> <li>• GORGEIOUS ENTERPRISES, LONDON (for WCRS)</li> <li>• GORGEIOUS ENTERPRISES, LONDON (for VCCP)</li> <li>• TBWA/PARIS</li> <li>• McCANN ERICKSON PORTUGAL, LISBON</li> </ul>	
TRANSPORT & TOURISM	<ul style="list-style-type: none"> <li>• GREY LONDON</li> <li>• WALKER, ZURICH</li> <li>• TBWA/IMP, PARIS</li> <li>• FALLON LONDON</li> <li>• FALLON LONDON &amp; HLA, LONDON</li> <li>• CHEIL, RUSSIA, MOSCOW</li> <li>• TBWA/ESPANA, MADRID</li> </ul>	
RETAIL SERVICES	<ul style="list-style-type: none"> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
FINANCIAL SERVICES	<ul style="list-style-type: none"> <li>• DDB AMSTERDAM</li> <li>• DUVAL GUILLAUME, ANTWERP</li> <li>• MIW SAATCHI &amp; SAATCHI, BRATISLAVA</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• GORGEIOUS ENTERPRISES, LONDON (for JWT)</li> <li>• SCHOLZ &amp; FRIENDS, BERLIN</li> <li>• DRAFT/FCB, STOCKHOLM</li> <li>• GORGEIOUS ENTERPRISES, LONDON (for WCRS)</li> <li>• GORGEIOUS ENTERPRISES, LONDON (for VCCP)</li> <li>• TBWA/PARIS</li> <li>• McCANN ERICKSON PORTUGAL, LISBON</li> <li>• GREY LONDON</li> <li>• WALKER, ZURICH</li> <li>• TBWA/IMP, PARIS</li> <li>• FALLON LONDON</li> <li>• FALLON LONDON &amp; HLA, LONDON</li> <li>• CHEIL, RUSSIA, MOSCOW</li> <li>• TBWA/ESPANA, MADRID</li> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
PUBLIC INTEREST	<ul style="list-style-type: none"> <li>• LOWE LONDON</li> <li>• TBWA/PARIS</li> <li>• RUF/LANZ WERBEAGENTUR, ZURICH</li> <li>• HEYE &amp; PARTNER, MUNICH</li> <li>• DDB AMSTERDAM</li> <li>• DUVAL GUILLAUME, ANTWERP</li> <li>• MIW SAATCHI &amp; SAATCHI, BRATISLAVA</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• GORGEIOUS ENTERPRISES, LONDON (for JWT)</li> <li>• SCHOLZ &amp; FRIENDS, BERLIN</li> <li>• DRAFT/FCB, STOCKHOLM</li> <li>• GORGEIOUS ENTERPRISES, LONDON (for WCRS)</li> <li>• GORGEIOUS ENTERPRISES, LONDON (for VCCP)</li> <li>• TBWA/PARIS</li> <li>• McCANN ERICKSON PORTUGAL, LISBON</li> <li>• GREY LONDON</li> <li>• WALKER, ZURICH</li> <li>• TBWA/IMP, PARIS</li> <li>• FALLON LONDON</li> <li>• FALLON LONDON &amp; HLA, LONDON</li> <li>• CHEIL, RUSSIA, MOSCOW</li> <li>• TBWA/ESPANA, MADRID</li> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
AUDIOVISUAL EQUIPMENT & ACCESSORIES	<ul style="list-style-type: none"> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
HOMES, FURNISHINGS & APPLIANCES	<ul style="list-style-type: none"> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
HOUSEHOLD MAINTENANCE	<ul style="list-style-type: none"> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
BEAUTY PRODUCTS & SERVICES	<ul style="list-style-type: none"> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
TOILETRIES & HEALTH CARE	<ul style="list-style-type: none"> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
CLOTHING & FABRICS	<ul style="list-style-type: none"> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
FOOTWEAR & PERSONAL ACCESSORIES	<ul style="list-style-type: none"> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
AUTOMOBILES	<ul style="list-style-type: none"> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
AUTOMOTIVE & ACCESSORIES	<ul style="list-style-type: none"> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
MEDIA	<ul style="list-style-type: none"> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
RECREATION & LEISURE	<ul style="list-style-type: none"> <li>• DDB, PARIS</li> <li>• VELOCITY FILMS, JOHANNESBURG (for DDB)</li> <li>• HEIMAT, BERLIN</li> <li>• HEIMAT, BERLIN</li> <li>• JWT, RUSSIA, MOSCOW</li> <li>• SONNY LONDON (for WCRS)</li> <li>• ROCKY ADVERTISING, HELSINKI</li> <li>• SPECSAVERS OPTICAL GROUP, GUERNSEY</li> <li>• SONNY LONDON (for BBH)</li> <li>• JUNG VON MATT, HAMBURG</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KINSK WERBEAGENTUR, HAMBURG</li> <li>• &amp; CO., COPENHAGEN</li> <li>• GRABARZ &amp; PARTNER WERBEAGENTUR, HAMBURG</li> <li>• VELOCITY FILMS, CAPE TOWN (for OGLIVY)</li> <li>• BAKERY FILMS FILMPRODUKTION, HAMBURG (for LOWE LONDON)</li> <li>• BDDO DÜSSELDORF</li> <li>• DDB ESPAÑA, BARCELONA</li> <li>• JUNG VON MATT, BERLIN</li> <li>• YOUNG &amp; RUBICAM MADRID</li> <li>• BETC EURO RSCG, PARIS</li> <li>• ADVICO YOUNG &amp; RUBICAM, ZURICH</li> <li>• BETC EURO RSCG, PARIS</li> <li>• KEMPERTRAUTMANN, HAMBURG</li> <li>• RAINEY KELLY CAMPBELL ROALFE/Y&amp;R, LONDON</li> <li>• GREY WORLDWIDE MIDDLE EAST, BEIRUT</li> <li>• EURO RSCG GROUP SWITZERLAND, ZURICH</li> <li>• TACULIK, ADVERTISING, BRATISLAVA</li> <li>• SERVICEPLAN GRUPPE, MUNICH/HAMBURG</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	

## FILM WINNERS

ONLINE FILMS	<ul style="list-style-type: none"> <li>• ABSTRACT GROOVE, MILAN</li> <li>• LEO BURNETT, MILAN</li> </ul>	<ul style="list-style-type: none"> <li>• DIESEL KID COLLECTION "Explorers of the Past and Future"</li> <li>• KELLOGG'S COCO POPS "Any Given Breakfast"</li> <li>• KITKAT "Ultimate Break"</li> <li>• TINE MILK "No Milk Today"</li> <li>• BAVARIA BEER "Life"</li> <li>• COCA COLA ZERO "Tongues &amp; Eyeball Liar"</li> <li>• ORANGE "Rewind TV"</li> <li>• AEGEAN AIRLINES "More Greeks in London"</li> <li>• UNIMAX "Throw the Swedes Out - Bedroom"</li> <li>• ALLAN GRAY "Beautiful"</li> <li>• E&amp;J MARIE CURIE ACTIONS "Chemical Party"</li> <li>• SONY BRAVIA "Play Doh"</li> <li>• IKEA "The Pencil"</li> <li>• UHU SUPER GLUE "One-Second-Commercials" Campaign (3 Films)</li> <li>• PHILIPS SATINELLE ICE EPLIATOR "Karis"</li> <li>• SPECSAVERS OPTICIANS "Collie Woman"</li> <li>• NIKE WOMEN "Samers"</li> <li>• NOMIS FOOTBALL BOOTS "Damn Boots"</li> <li>• KWIK-FIT GARAGES "Boy"</li> <li>• MELODY TUNES CHANNEL "Madonna" &amp; "Pussycat Dolls"</li> <li>• GO MAGAZINE "The Ideal Man"</li> <li>• AKBANK JAZZ FESTIVAL "The Jazz of the City"</li> <li>• SASOL CHEMICALS "Questions"</li> <li>• SALVADOR-D PUBLIC RELATIONS "Mice vs Hamsters"</li> </ul>
FOOD	<ul style="list-style-type: none"> <li>• JWT, PARIS</li> </ul>	
CONFECTIONERY & SNACKS	<ul style="list-style-type: none"> <li>• TRY ADVERTISING AGENCY, OSLO</li> </ul>	
DAIRY PRODUCTS	<ul style="list-style-type: none"> <li>• SELMORE, AMSTERDAM</li> </ul>	
ALCOHOLIC DRINKS	<ul style="list-style-type: none"> <li>• WIEDEN+KENNEDY, AMSTERDAM</li> </ul>	
NON-ALCOHOLIC DRINKS	<ul style="list-style-type: none"> <li>• PUBLICIS CONSEIL, PARIS</li> </ul>	
COMMUNICATION SERVICES	<ul style="list-style-type: none"> <li>• UPSSET, ATHENS</li> </ul>	
TRANSPORT & TOURISM	<ul style="list-style-type: none"> <li>• JENNER, MERLICEK &amp; BERGMANN, VIENNA</li> </ul>	
RETAIL SERVICES	<ul style="list-style-type: none"> </ul>	